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**BBCBE**  
 BLACK BUSINESS COUNCIL  
 IN THE BUILT ENVIRONMENT

12 April 2022

Ms. Martha Sedumedi,  
 Treasurer General  
 BBCBE

Dear Ms. Martha Sedumedi,

The Black Business Council (BBC) confirms their endorsement of Decorex Africa Reimagined Consumer and Trade Fair and Design Summit 2022.

**What is Decorex Africa?**

The Decorex Africa Portfolio of exhibitions is the design authority for the décor, design and lifestyle industries. As one of the longest standing exhibition brands in Africa, we aim to bring world class exhibitors to our trade and consumer visitors to encourage business and showcase the latest design trends.

Being one of the only design exhibitions catering for trade and consumers – we continue to lead and inspire by creating an experience for our visitors while allowing brands to stay top of mind while making purchasing decisions.

We are the largest trade platform in African design, attracting more than 15 000 influential members of the industry each year. With a dedicated trade programme that includes trade-focused days, networking functions and business matchmaking to encourage exhibitors to establish professional relationships with top buyers and other industry insiders from around the world.

Trade professionals are able to engage with leading designers, entrepreneurs, retailers and innovators, with products and services specifically directed towards key decision makers in the trade industry.

As a marketplace for world-class products, designers, brands and ideas, Decorex has long traded in inspiration. In 2022, the brand will launch Summits in Johannesburg and Cape Town, as platforms for sharing and connection to serve the local design community. Hosted over one day in each city; the summits will feature a line-up of 6 African and international designers who will be invited to share their perspectives on the ways in which we can and must Reimagine the design industry.

The event will provide a platform for:

- Over 800 brands offering innovative solutions to the African Continents' décor and design Industry
- Over 70 000 consumer and trade attendees from the African Continent.

One of our key priority innovations are for Government and The Private Sector to use Decorex Africa as the platform to ignite the industry and drive economic growth on the African Continent.

The Black Business Council (BBC) confirms that RX Africa can use the BBC logo supplied by the BBC on marketing collateral for Decorex Africa Reimagined.

Signed on this 12 day of April 2022 at 7 Fricker road Illovo

Ms. Martha Sedumedi  
 Treasurer General  
 Black Business Council

Carol Weaving  
 Managing Director  
 RX Africa

Office Bearers

President: Danny Masimene | Deputy President: Kile Mtelo | Treasurer General: Martha Sedumedi | Chief Executive Officer: Gregory Mofokeng

A MEMBER OF



BLACK BUSINESS COUNCIL

12 April 2022

Ms. Martha Sedumedi  
Treasurer General  
Black Business Council in the Build Environment

Dear Ms. Sedumedi

The Black Business Council (BBC) confirms its endorsement of the Future Manufacturing Africa Trade Fair and Summit.

**What is the Future Manufacturing Africa Trade Fair and Summit**

Future Manufacturing Africa Trade Fair and Summit is a Macro Manufacturing Trade Fair that creates a platform for the African Continent to improve efficiencies in manufacturing by producing higher quality production outputs.

Business-to-business spending in manufacturing in Africa is projected to reach \$666,3 billion by 2030, which is over \$200 billion more than it did in 2015. The African Continental Free Trade Area as a contributor to the growth will form the world's largest policy promoting and mobilizing free trade by connecting almost 1.3bn people across 54 African countries. The agreement aims to create a single market for goods and services to deepen the economic integration of Africa.

For this integration to materialize, and for the industry to reach the projected growth, more investment opportunities are needed to build new factories and at the same time, existing factories require updated technology, futuristic machinery, equipment, and turnkey manufacturing systems and solutions.

Future Manufacturing Africa Trade Fair and Summit will therefore provide a platform for global solution providers to introduce new innovations and solutions to strategic manufacturing decision-makers from the African Continent who either want to invest in building new manufacturing plants or procure the latest innovations in technology, equipment, and turnkey solutions to improve their existing production processes.

The Summit will bring together industry experts and key government entities to find solutions to current obstacles and share critical industry knowledge to boost investment opportunities in the manufacturing sector within the African Continent. Solution-driven conference sessions presented by global knowledge specialists will help the industry to make informed decisions in purchasing the right solution for their organization.

The 3-day Trade Fair will be collocated with the **Africa Automation Technology Fair**, positioned as the heartbeat of the industry in Africa, Africa Automation Fair has evolved and transformed to meet the needs of the industry.

The event will provide a platform for:

- Over 200 Global exhibitors and sponsors offering innovative solutions to the African Continents' Manufacturing Industry
- Over 5000 delegates from the African Continent will have complimentary access to both shows.

One of our key priority innovations is for Government and The Private Sector to use Future Manufacturing Africa as the platform and vehicle to mobilise the industry and drive economic growth on the African Continent.

The Black Business Council (BBC) confirms that RX Africa can use the BBC logo supplied by the BBC on marketing collateral for the Future Manufacturing Africa Trade Fair and Summit

Signed on this 12 day of April 2022 at 7 Frickers Road Illovo



Martha Sedumedi  
Treasurer General  
Black Business Council in the Build Environment